



Digital Video Board



Ribbon Board

### Gameday Options

**30 Second Full Screen Digital Commercial** \$500/each

MP4 or MOV files only

**15 Second Full Screen Digital Commercial** \$300/each

MP4 or MOV files only

**Instant Replay Sponsor** \$400/each

JPG, PNG or three second animated MP4  
1920px X 1080px  
Maximum 18

**Scoreboard Message** \$200/each

JPG or PNG; 1920px X 1080px  
Business logo or promotional information  
Three minute rotation

**Gameday Promotion** \$500/game

Includes table setup and one scoreboard message (\$200 value)  
Purchaser may distribute free promotional handouts (coupons, event flyers, t-shirts)

- No aerial devices, noisemakers or food
- CFFCU Stadium only

### Season Options

Includes pre-season and playoff games.

**A**

#### Ad Space A

Logo rotates every four minutes. Maximum 6 ads.

Cy-Fair FCU Stadium	\$10,000
Pridgeon Stadium	\$10,000
Both Stadiums	\$12,500

**B**

#### Ad Space B

Logo rotates every minute. Maximum 24 ads.

Cy-Fair FCU Stadium	\$2,800
Pridgeon Stadium	\$2,800
Both Stadiums	\$3,500

### Ribbon Boards

Logos rotate every four minutes. Maximum 6 ads.

Cy-Fair FCU Stadium	\$13,000
Pridgeon Stadium	\$13,000
Both Stadiums	\$17,000

Submit logo files in JPG, PNG or EPS format.